

Client: CrossroadsGPS		Spots: 428
Product: Crossroads GPS		Primary Demo: Adults 35+
Estimate: 1337-GPS New Mexico TV Add 11....		Flight End: 11/5/2012
Flight Start: 11/1/2012		
Station: KASA-TV		FBD: 11/1/2012
Market: Albuquerque		LBD: 11/9/2012
RepCo-AE: Pet - Amy McCreary		Total Dollars: \$8,835.00
Survey: DMA/Nielsen		Cash Dollars: \$8,835.00
State: New		Trade Dollars: \$0.00
Status: In Tran		Total Spots: 29
Separation: 30		Cash Spots: 29
		Trade Spots: 0
		Version: 1   -
Comments:		
Seller Com.:		

Ln	Days	Time	Program	Len	Dpt	Rate	C/T	Spots	GRP	Rtg	CPP	Note	[11/1]	[11/2]	[11/3]	[11/4]	[11/5]
1	Sa	06:00p-09:00p	FOX COLLEGE FOOTBALL	30	RT	\$400.00	c	1	2	1.5	\$266.67		0	0	1	0	0
2	ThF,MTuW	04:00p-05:00p	AMERICA'S FUNNIEST HM VIDEO	30	EF	\$300.00	c	3	4	1.2	\$250.00		1	1	0	0	1
3	ThF,MTuW	10:00a-11:00a	STEVE HARVEY	30	DT	\$75.00	c	3	1	0.3	\$250.00		1	1	0	0	1
4	ThF,MTuW	05:00p-05:30p	EXTRA	30	EN	\$300.00	c	2	3	1.3	\$230.77		1	1	0	0	0
5	F	07:00p-08:00p	TOUCH	30	PT	\$1,000.00	c	1	5	4.6	\$217.39		0	1	0	0	0
6	Su	09:30p-10:00p	NEWS 13 ON FOX 2-SU	30	PT	\$700.00	c	1	4	3.9	\$179.49		0	0	0	1	0
7	ThF,MTuW	11:00p-11:30p	30 ROCK	30	LF	\$100.00	c	3	2	0.6	\$166.67		1	1	0	0	1
8	ThF,MTuW	09:30p-10:00p	NEWS 13 ON FOX 2	30	PT	\$800.00	c	3	15	4.9	\$163.27		1	1	0	0	1
9	ThF,MTuW	08:00a-09:00a	NEW MEXICO STYLE	30	EM	\$45.00	c	3	1	0.3	\$150.00		1	1	0	0	1
10	Sa	09:00p-09:30p	NEWS 13 ON FOX 2-SA	30	PT	\$700.00	c	1	5	4.9	\$142.86		0	0	1	0	0
11	ThF,MTuW	11:30p-12:00a	30 ROCK	30	LF	\$100.00	c	3	2	0.7	\$142.86		1	1	0	0	1
12	Sa	09:30p-10:00p	NEWS 13 ON FOX 2-SA	30	PT	\$650.00	c	1	5	4.7	\$138.30		0	0	1	0	0
13	Sa	10:00p-11:00p	TOUCH	30	RT	\$150.00	c	1	1	1.3	\$115.38		0	0	1	0	0
14	ThF,MTuW	10:30p-11:00p	SOUTH PARK	30	LF	\$125.00	c	3	5	1.7	\$73.53		1	1	0	0	1

Month	Cash\$ - Spots	Trade\$ - Spots	Total\$ - Spots
Nov-12	\$8,835.00 - 29	\$0.00 - 0	\$8,835.00 - 29
Totals	\$8,835.00 - 29	\$0.00 - 0	\$8,835.00 - 29

Client: CrossroadsGPS		Spots: 428
Product: Crossroads GPS		Primary Demo: Adults 35+
Estimate: 1337-GPS New Mexico TV Add 11....		Flight End: 11/5/2012
Flight Start: 11/1/2012		
Station: KRQE-TV		FBD: 11/1/2012
Market: Albuquerque		LBD: 11/9/2012
RepCo-AE: Pet - Amy McCreary		Total Dollars: \$11,900.00
Survey: DMA/Nielsen		Cash Dollars: \$11,900.00
State: New		Trade Dollars: \$0.00
Status: In Tran		Total Spots: 38
Separation: 30		Cash Spots: 38
		Trade Spots: 0
		Version: 1   -
Comments:		
Seller Com.:		

218782 Jang  
10/30/12

Ln	Days	Time	Program	Len	Dpt	Rate	C/T	Spots	GRP	Rtg	CPP	Note	[11/1]	[11/2]	[11/3]	[11/4]	[11/5]
1	ThF,MTuW	12:30p-02:00p	CBS SOAP ROTATION	30	DT	\$500.00	c	3	6	1.9	\$263.16		1	1	0	0	1
2	ThF,MTuW	01:07a-01:44a	KRQE NEWS 13 AT 10 (REPEAT)	30	RT	\$75.00	c	3	1	0.3	\$250.00		1	1	0	0	1
3	ThF,MTuW	05:00a-06:00a	KRQE NEWS 13 @ 5A	30	RT	\$250.00	c	3	3	1.1	\$227.27		1	1	0	0	1
4	ThF,MTuW	10:00a-11:00a	LET'S MAKE A DEAL	30	DT	\$500.00	c	3	7	2.3	\$217.39		1	1	0	0	1
5	Su	11:00a-02:00p	CBS NFL FOOTBALL - GAME 1	30	RT	\$1,500.00	c	1	7	7.1	\$211.27		0	0	0	1	0
6	ThF,MTuW	03:00p-04:00p	DR PHIL	30	DT	\$500.00	c	3	8	2.6	\$192.31		1	1	0	0	1
7	ThF,MTuW	11:37p-12:37a	THE LATE, LATE SHOW	30	LF	\$125.00	c	3	2	0.7	\$178.57		1	1	0	0	1
8	Sa	04:58p-06:00p	CBS EVENING NEWS/KRQE NEWS 13 @ 530P	30	RT	\$550.00	c	1	3	3.1	\$177.42		0	0	1	0	0
9	Su	04:58p-06:00p	CBS EVENING NEWS/KRQE NEWS 13 @ 530P	30	RT	\$1,400.00	c	1	9	8.9	\$157.30		0	0	0	1	0
10	Sa	07:00a-08:00a	KRQE NEWS 13 SAT MORNING	30	RT	\$150.00	c	1	1	1	\$150.00		0	0	1	0	0
11	ThF,MTuW	09:00a-10:00a	THE DOCTORS	30	DT	\$200.00	c	3	4	1.5	\$133.33		1	1	0	0	1
12	ThF,MTuW	10:35p-11:37p	LATE SHOW W/DAVID LETTERMAN	30	LF	\$275.00	c	3	6	2.1	\$130.95		1	1	0	0	1
13	Sa	10:35p-11:37p	THE CLOSER	30	LF	\$275.00	c	1	2	2.3	\$119.57		0	0	1	0	0
14	ThF,MTuW	06:00a-07:00a	KRQE NEWS 13 @ 6A	30	EM	\$200.00	c	3	6	1.9	\$105.26		1	1	0	0	1
15	ThF,MTuW	04:00a-04:30a	CBS EARLY NEWS	30	RT	\$25.00	c	3	1	0.3	\$83.33		1	1	0	0	1
16	ThF,MTuW	04:30a-05:00a	KRQE NEWS 13 @ 430A	30	RT	\$25.00	c	3	1	0.4	\$62.50		1	1	0	0	1

Month	Cash\$ - Spots	Trade\$ - Spots	Total\$ - Spots
Nov-12	\$11,900.00 - 38	\$0.00 - 0	\$11,900.00 - 38
Totals	\$11,900.00 - 38	\$0.00 - 0	\$11,900.00 - 38

PAY TO THE ORDER OF KRQE-TV \$ \*\*10,823.05 DOLLARS

Ten Thousand Eight Hundred Twenty-Three and 05/100

MEMO

KRQE-TV  
13 Broadcast Plaza SW  
Albuquerque, NM 87104

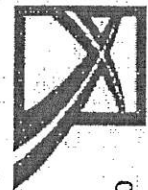
CrossGPS NM Sen 11/1-1/5/12 ADD

034761 0560052531 2006 3288

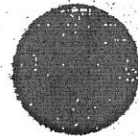
TWO SIGNATURES REQUIRED OVER \$10,000.00

34761

10/31/2012



CROSSROADS MEDIA, LLC  
MEDIA ACCOUNT  
66 CANAL CENTER PLAZA  
SUITE 500  
ALEXANDRIA, VA 22314



68-525/560

VIRGINIA COMMERCIAL BANK  
ALEXANDRIA, VA

10/31/2012

CROSSROADS MEDIA, LLC  
MEDIA ACCOUNT

KRQE-TV

CrossGPS NM Sen 11/1-1/5/12 ADD

10/31/2012

10,823.05

34761

Media Account

CrossGPS NM Sen 11/1-1/5/12 ADD

10,823.05

*Handwritten signature*

# Spot Manager: All,

11/1/2012

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/01/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a		:30 P3	[ALL]	CROSSRO 1337-GP	4:24:02 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 KRQE News 13	430a-50a		:30 P3	[ALL]	CROSSRO 1337-GP	4:40:20 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P2	[ALL]	CROSSRO 1337-GP	5:29:18 AM	NMSNTV05GF	\$250.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P3	[ALL]	CROSSRO 1337-GP	6:57:46 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a		:30 P2	[ALL]	CROSSRO 1337-GP	9:24:50 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a		:30 P2	[ALL]	CROSSRO 1337-GP	9:59:27 AM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p		:30 P2	[ALL]	CROSSRO 1337-GP	3:14:39 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p		:30 P3	[ALL]	CROSSRO 1337-GP	10:49:09 PM	NMSNTV05GF	\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a		:30 P3	[ALL]	CROSSRO 1337-GP	12:06:31 XM	NMSNTV05GF	\$125.00
POL/Crossroa	218782 M-Th KRQE Ne	105a-140a		:30 P2	[ALL]	CROSSRO 1337-GP	1:36:50 XM	NMSNTV05GF	\$75.00
									\$2,175.00
									\$2,175.00

Date: 11/02/12

Station: KRQE

POL/Crossroa	218782 KRQE News 13	430a-50a		:30 P3	[ALL]	CROSSRO 1337-GP	4:35:46 AM	NMSNTV05GF	\$25.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P2	[ALL]	CROSSRO 1337-GP	5:51:29 AM	NMSNTV05GF	\$250.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P3	[ALL]	CROSSRO 1337-GP	6:25:20 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a		:30 P2	[ALL]	CROSSRO 1337-GP	9:16:25 AM	NMSNTV05GF	\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a		:30 P2	[ALL]	CROSSRO 1337-GP	9:59:30 AM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p		:30 P2	[ALL]	CROSSRO 1337-GP	3:33:32 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p		:30 P2	[ALL]	CROSSRO 1337-GP	3:50:58 PM	NMSNTV05GF	\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p		:30 P3	[ALL]	CROSSRO 1337-GP	11:11:00 PM	NMSNTV05GF	\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a		:30 P3	[ALL]	CROSSRO 1337-GP	12:00:12 XM	NMSNTV05GF	\$125.00
POL/Crossroa	218782 Fri KRQE News	105a-135a		:30 P2	[ALL]	CROSSRO 1337-GP	1:20:44 XM	NMSNTV05GF	\$75.00
									\$2,650.00
									\$2,650.00

Date: 11/03/12

Station: KRQE

POL/Crossroa	218782 KRQE News Sa	7a-8a		:30 P2	[ALL]	CROSSRO 1337-GP	7:20:03 AM		\$150.00
POL/Crossroa	218782 Sa KRQE News	530p-6p		:30 P2	[ALL]	CROSSRO 1337-GP	5:49:55 PM		\$550.00
POL/Crossroa	218782 Sa 1030p-1130p	1035p-1135p		:30 P2	[ALL]	CROSSRO 1337-GP	11:15:20 PM		\$275.00
									\$975.00
									\$975.00

Date: 11/04/12

Station: KRQE

POL/Crossroa	218782 NFL Denver/Dal	(11:00:00 AM		:30 P3	[ALL]	CROSSRO 1337-GP	11:35:14 AM		\$1,500.00
POL/Crossroa	218782 Su KRQE News	530p-6p		:30 P1	[ALL]	CROSSRO 1337-GP	5:34:04 PM		\$1,400.00
									\$2,900.00
									\$2,900.00

Date: 11/05/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a		:30 P3	[ALL]	CROSSRO 1337-GP	4:11:45 AM		\$25.00
POL/Crossroa	218782 KRQE News 13	430a-50a		:30 P3	[ALL]	CROSSRO 1337-GP	4:35:16 AM		\$25.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P2	[ALL]	CROSSRO 1337-GP	5:32:30 AM		\$250.00
POL/Crossroa	218782 M-F KRQE New	KRQE News		:30 P3	[ALL]	CROSSRO 1337-GP	6:57:46 AM		\$200.00
POL/Crossroa	218782 M-F 9a-10a	9a-10a		:30 P2	[ALL]	CROSSRO 1337-GP	9:08:20 AM		\$200.00
POL/Crossroa	218782 Let's Make a De	M-F 10a-11a		:30 P2	[ALL]	CROSSRO 1337-GP	10:29:11 AM		\$500.00
POL/Crossroa	218782 Soap Rotator	M-F 1230p-2		:30 P2	[ALL]	CROSSRO 1337-GP	12:59:11 PM		\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p		:30 P2	[ALL]	CROSSRO 1337-GP	3:24:29 PM		\$500.00
POL/Crossroa	218782 Dr. Phil	3p-4p		:30 P2	[ALL]	CROSSRO 1337-GP	3:42:35 PM		\$500.00
POL/Crossroa	218782 David Letterman	1035p-1137p		:30 P3	[ALL]	CROSSRO 1337-GP	10:58:30 PM		\$275.00
POL/Crossroa	218782 Late Late Show	1137p-1237a		:30 P3	[ALL]	CROSSRO 1337-GP	12:23:54 XM		\$125.00
POL/Crossroa	218782 M-Th KRQE Ne	105a-140a		:30 P2	[ALL]	CROSSRO 1337-GP	1:14:46 XM		\$75.00
									\$3,175.00
									\$3,175.00

Date: 11/06/12

Station: KRQE

POL/Crossroa	218782 CBS Morning Ne	4-430a		:30 P3	[ALL]	CROSSRO 1337-GP	4:29:26 AM		\$25.00
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[Sorted by: Date]

Spot Manager: All,



Alt Order #	Advertiser	Order	Inv. Code (Bool	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/06/12

Station: KRQE

												\$25.00
												\$25.00
												11,900.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Stephanie Maroney  
do hereby request station time concerning the following issue:

<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">Crossroads GPS (Grassroots Policy Strategies)</div>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: Crossroads GPS

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p>	
<input type="checkbox"/> <b>Yes</b>	<input checked="" type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/30/12  
Date

Steve Law  
Signature

703-299-1760  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title